



*TAILOR-MADE FOR YOUR EVENT

ENGLISH EDITION IN **genova**



ABOUT US



Thanks to the synergy with the Municipality of Genova and to the network of our members, we are the institutional point of reference of the city's congress system, providing all the facilities related to the business tourism. We support the realization of your congress with key and exclusive solutions. We are your trusted local partner and we provide our services free of charge.

The bureau offers convention facilities and supplies with all the services related to events and conventions. Convention Bureau Genova aims at improving and qualifying the city's tourist facilities to make Genova one of the most important Italian and international conference destinations.

PROFESSIONAL CONGRESS ORGANIZERS

HOTELS

CONGRESS CENTER

CONVENTION VENUES

LOCATION

CATERING

TRANSPORT

COMMUNICATIONS

TECHNICAL SERVICES

THE AIRPORT



OUR MEMBERS REPRESENT THE BEST QUALITY MICE OFFER OF GENOVA



we never stop

We promote the congress tourism of Genova in Italy and abroad.

We participate at the most important promotional Workshops and Exhibitions of the congress sector to propose the MICE and wedding offer of the destination to potential buyers.

We inform and develop networking among the MICE community.

We build tailor-made marketing programs to develop the brand of Genova as a destination for congresses, with the aim to attract a large numbers of events in the city.

We develop its Ambassador Program in the field of the national and international associative congresses.

We create the benchmarks to foster the dialogue between public and private stakeholders in a collaborative process through an efficient governance of the tourism.

We have created and update each year the observatory of the meeting industry of the city to highlight the impact of the MICE sector on the economic income of the city.

We recently have launched the brand Genova Wedding, with the aim of promoting the destination in the wedding sector.



WE BUILD YOUR EVENT



- candidatures for international events and preliminary quotations
- Site Inspection to associates' facilities
- liaison with local authorities
- selection and inspection of congress and accommodation facilities
- hotel booking service free of charge
- Selection of the best local suppliers for the event (i.e. PCO, venues, hotel, catering, transports hostess and all other facilities). ;
- pre and post-conference activities
- Dedicated web page of the congress on the official site. www.genovacongressi.it to support the hotel booking, at the best rates at the moment of the reservation.
- Sharing of information and news of the event on the CBG social networks
- through our Professional Conference Organisers (PCOs) organisation of conferences and events

call, write or go online

The Genova Convention Bureau is always ready to help
tel. +39 010 5761975 • info@cbgenova.it

www.cbgenova.it www.genovawedding.com



the Largest Medieval centre
in Europe
UNESCO World heritage List



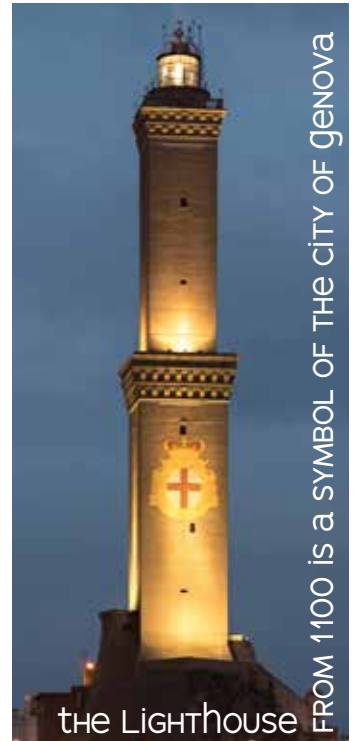
THE CONGRESS CENTRE IS OVERLOOKING THE SEA



HERE
all is
"WALKING
DISTANCE"



1480
Largest
Capacity
THEATRE STYLE



the Lighthouse FROM 1100 is a SYMBOL OF THE CITY OF GENOVA

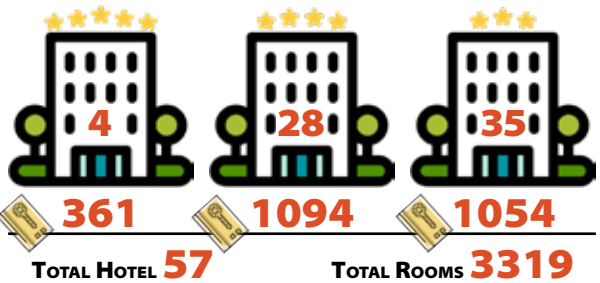


3000
MAXIMUM
Capacity

MORE THAN
200
MEETING
ROOM

6KM AIRPORT
DISTANCE TO
CITY CENTER

COMFORTABLE **hotels**



pesto sauce AND
"focaccia" ARE THE
GASTRONOMIC SYMBOLS
OF GENOVA



genova*

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YOUR EVENT
WITH

